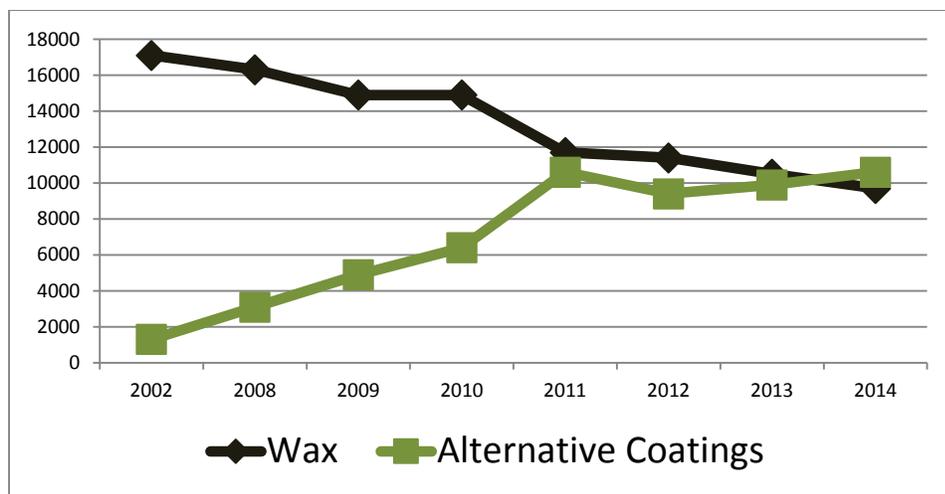


## A Decade of Diminishing Wax

The corrugated industry has traditionally used wax as a moisture barrier to preserve the strength of a corrugated container holding wet or iced products such as fresh fruits and vegetables, meat, poultry and seafood, but a new study shows a dramatic decrease in wax use over the past decade.

**Total wax usage in 2014 decreased 43% from 2002.**

### Alternative Coatings Grow; Wax Usage Declines (MMSF)



**There are now more commercialized alternative coatings than wax in the marketplace.**

The development of recyclable alternatives has increased the amount of corrugated packaging that can be recycled. In 2005, the Fibre Box Association (FBA) published a recyclability standard that allows alternatives to be tested, proven and certified recyclable.

- In 2014, the corrugated industry shipped 10.6 billion square feet of boxes using recyclable wax alternative coatings. That's over 708% more than the 1.3 billion square feet shipped when first measured in 2002.
- Progress has been made in replacing all types of wax treated boxes (cascaded, impregnated, and curtain-coated) with recyclable treated boxes.
- 47 recyclable wax alternatives have passed certification testing for repulpability and recyclability and have been registered with the FBA.



### Corrugated Recycles symbols indicate recyclability.

There are several symbols that indicate recyclability of a corrugated container. Corrugated boxes marked with any of the following symbols can be recycled:



### Corrugated recovery is a true success story.

During the past decade, the recovery rate for old corrugated containers (OCC) continued to climb hovering near 90 percent for the past four years. Today, more corrugated packaging is recovered for recycling than any other packaging material.



### Supermarkets lead recovery efforts.

Supermarkets are leaders in the recovery effort. Most stores recover nearly all of their used corrugated in backroom balers. Bales of corrugated are then sold to generate substantial revenue and improve store profitability. In addition, recycling corrugated boxes and requesting recyclable wax alternatives demonstrate retailers' commitment to making sustainable packaging choices.



Posters that help store associates identify recyclable corrugated boxes are available from the Corrugated Packaging Alliance (CPA). For more information, contact the CPA at 800.886.5255.

For more information about recyclable wax alternatives, visit [www.corrugated.org](http://www.corrugated.org).

